

# Creative modern shopping **Bag Design**

If you want to make your shopping bags more attractive than this gig is perfect for you.



Designs for Flexographic printed **Paper Kraft bags** in Pantone or CMYK colors.

We work out a Concept for Flexographic printed bags with flat or twisted handle.



Designs for **Luxury Offset** printed bags with lots of Extras.

We work out a Concept for Offset printed bags with the possibility for fancy designs with Hotfoil, UV-Laquer, embossing and much more.



Designs for Screen printed **Cotton** and **Non Woven** bags.

We work out a Concept for Silkscreen printed bags.

# Your Design Brief for targeted Creativity

Answer a few simple questions. **We will send you a questionnaire by e-mail**, which you can fill out and send to us online.

## Target group questions.

- **Who is your target audience?**
- **What goes in the bag?**

Who are your main customers? A target group is defined as a group of people that an advertiser or a company wants to reach with its marketing measures in order to sell products or services.

## Cooperate Concept questions.

- **Who am I?**
- **What makes me special?**
- **Why do customers buy from me?**

Describe in few sentences what your company does. What might make you different or special from other competitors in your industry.

## Communication questions

- **What is the “message” of the bag?**
- **Comments & Wishes what you expect from the Design.**

Describe in few sentences what your bag should communicate and what message you want to convey to your customers.

# The Two Types of Packaging Designs

Start communicating with your customer.



## Universal Design

The design is universal and can be subsequently adapted to different packaging sizes if required. An example is the placing of a logo with possible claim on the Front and Back and print in the gussets as long as they do not go beyond gussets edges.

### To create these designs we need:

- Size of final artwork required.
- Number of colors\*

**\*Number of colors:** Your packaging supplier will indicate how many colors the offer applies to. This information is important to us because it influences the design. For example, if we are to design with only 1 color, this has a significant impact on the design itself.



## Case Specific Design

From Edge to Edge and beyond. In printing we call the edges „bleed area“. With bags this expression is extended to anything that goes beyond edges like gussets, bottom gussets and turnover tops. For these kind of designs we need to know the exact dimension of the bag or the box.

### To create these designs we need:

- Exact size of bag (i.g. 32 + 12 x 41 cm)
- Die line (template) from your supplier.
- Number of colors\*

# Price Packages for Designs

Three Basic Design Packages and a lot of options for creativity.



## MINI

€ 190,00

exkl. MwSt

### Universal Design

A simple but effective classic design: placement of your logo - with additional information in the gussets, bottom gusset and/or turnover top.



## MEDIUM

€ 390,00

exkl. MwSt

### Hybrid Design

Placement of your logo - with easily customizable elements such as areas, backgrounds, patterns etc. with additional information in gussets, bottom gussets and/or turnover top. Design is also applicable to more than one bag size - also for possible projects in the future.



## MAX

€ 490,00

exkl. MwSt

### Case Sensitive Design


Design and bag size form a unit. Design is specifically designed for a specific bag size. An adaptation to a new format is only possible with effort and with possible compromises in design and advertising effectiveness.

### Optional costs

Optional costs arise mainly because **customers specifically asking for them**. These are additional expenses that add value to the entire work as „enhancements“. For the creation of the necessary services, special illustrators and logo designers or stock photo services are required.

# UPLOAD your **Files.**


Send us your Logos, Photos, Corporate Identity Guidelines and more. **Drag-and-Drop** files into your Browser Window, add your Email, Title, your Message and hit **SEND**.



A stylized illustration of a mummy figure, wrapped in vibrant green bandages. The mummy's face is visible, showing large, expressive eyes and a slightly open mouth. The bandages are wrapped in a complex, overlapping pattern, creating a textured, three-dimensional effect. The background is dark, making the green bandages stand out.

 Dateien hochladen

---

E-Mail an  
**martin@printyourbag.com** 

---

Deine E-Mail



---

Titel

---

Nachricht

---

# REVIEW and **APPROVE.**

All your files at one Place. Once the Artwork is ready we send you a LINK to your own privat Portal. You can **View / Review / give Feedback** and **Approve** to Designs ONLINE.

# Contact us.

Contact us and get your  
quote today!

## **SAMACO e. U.**

Marbling 16 (DLZ Tower)  
6335 Thiersee  
Austria

Telephone  
**+43 5332 81112**

E-mail  
**[martin@samaco.at](mailto:martin@samaco.at)**

Whatsapp  
**+436602222020**



My Name is **Martin Sappl**. I started out in the Flexible Packaging Industry in 1996 – fast forward a couple of years now we're here coordinating some highly talented national and international designers, trying to make clients happy while keeping the prices affordable. Our Slogan is „**We're in this together**“ and this is also how we see our work. We're just as good as we manage to work together with our clients. Packaging is communication after all.

**[www.samacodesign.com](http://www.samacodesign.com)**